

# FUNDRAISING





#### **OUR HISTORY**

Entrepreneur Oliver Brendon established the charity in 2018, driven by a promise made to a Zambian headteacher to <u>build a</u> community school. This commitment has resulted in the construction of schools, delivering clean water, sanitation, quality education, and football programs, benefiting over 7,000 children in Southern Zambia.



### **OUR VISION**

Play it Forward was developed from a vision that people's love for football can be used build opportunities and take control of their own lives. We want to create a world in which every young Zambian has the opportunity to reach their full potential and thrive.



## **OUR MISSION**

Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities. Our holistic support, both on and off the pitch, ensures that young people gain skills for success in school, the workforce, and life.

## VALUES

#### Caring

We care for children and communities. We look after ourselves and one another.

#### Passion

We love what we do and use our passion to inspire others. We are proud of the difference we make, the achievements of our people and celebrate their success.

#### Teamwork

We work very closely with all our partners to ensure that the beneficiaries and communities are receiving the best support possible.

#### Ambition

We are not afraid to take on new projects and push for real change.

#### Empowerment

Our goal is a positive, tangible and systemic change in the life of young people. This is what we are accountable for, this is how we measure our success.



## **ABOUT US**

Play it Forward is a community led organisation supporting young people from disadvantaged communities in the Southern Province of Zambia. We have a philosophy that drives the holistic development of aspiring young people to create conscientious individuals who become impactful leaders and ultimately give back to their communities.

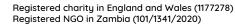
### **IMPACT AREAS**

- Improve Physical and Mental Health & Wellbeing
- 2 Improve School Infrastructure, Attendance & Attainment
- 3 Improve Employment Opportunities



FIFA Foundation







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play-itforward.org

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372 Coldharbour Lane, London, SW9 8PL, UK42 Kabompo Road, Livingstone, Zambia

## PARTNERS





## **Fundraise for Us**

## www.justgiving.com/play-itforward

- 1. Log into your account and click 'Start Fundraising'.
- 2. When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
- 3. Search for the cause you want to support.
- **4.** Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
- 5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
- **6.** Choose your web address this is the link you'll be sharing with friends and family when asking them to donate.
- 7. Click 'Create your page'.

# **Fundraising Tips**

www.justgiving.com/for-fundraising/fundraising-page-checklist

www.justgiving.com/for-fundraising/top-10-fundraising-tips







Bingo Night	Bake Sale
Pub Quiz	Auction of Promises
Cocktail Night	Running Challenge
Dinner Party	Staff Lunch
Karaoke	Treasure Hunt
Cycling Challenge	Poker Night
Handmade Giftsl	Clothes Swap
Walk-a-Thon	Plant Sale
Raffle	Sweepstake
3 Peaks Challenge	Christmas cards
Pub Crawl	Murder Mystery







Provides an HIV test for one child, referring them to ongoing medical treatment if they test positive.



Enables a vulnerable child to go to school for one term, covering school fees, books and stationery.



Supports one child for a month on our nutrition programme which includes a cooked daily meal.



Enables 25 children & young people to take part in a sexual and reproductive health and rights & life-skills education coaching session.



Provides girl's hygiene kits containing menstrual products and toiletries for 50 female players.





Now that you've done all the hard work, you can pay in the money you've raised in lots of different ways.

## JUSTGIVING

All fund raised through JustGiving will be automatically transferred to the chosen charity on a weekly basis.

## BACS

You can pay the money directly into our bank account using online banking: Play it Forward Barclays Bank Account number: 33819663

Sort code: 20-90-74

# Online

You can pay online using the following link on our website:

https://play-itforward.org/donate/

BACS payments are preferred as this will avoid any card or platform processing fees.

No cash payments please.

# GET IN TOUCH

- play-itforward.org
  - facebook.com/playitforwardzambia
- 🔰 twitter.com/playitforward
- 🖻 instagram.com/playitforwardzm/
- in linkedin.com/company/play-itforward
- youtube.com/@play-itforward

# CONTACT



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Play it Forward is a registered charity in England and Wales (charity number 1177278) and an NGO in Zambia (registration number RNGO101/1341/2020).

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