

play it 
forward



FUNDRAISING



OUR HISTORY

Entrepreneur Oliver Brendon established the charity in 2018, driven by a promise made to a Zambian headteacher to build a community school. This commitment has resulted in the construction of 18 schools, delivering clean water, sanitation, quality education, and football programs, benefiting over 7,000 children in Southern Zambia.



OUR VISION

Play it Forward was developed from a vision that people's love for football can be used to build opportunities and take control of their own lives. We want to create a world in which every young Zambian has the opportunity to reach their full potential and thrive.



OUR MISSION

Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities. Our holistic support, both on and off the pitch, ensures that young people gain skills for success in school, the workforce, and life.

VALUES

Caring

We care for children and communities. We look after ourselves and one another.

Passion

We love what we do and use our passion to inspire others. We are proud of the difference we make, the achievements of our people and celebrate their success.

Teamwork

We work very closely with all our partners to ensure that the beneficiaries and communities are receiving the best support possible.

Ambition

We are not afraid to take on new projects and push for real change.

Empowerment

Our goal is a positive, tangible and systemic change in the life of young people. This is what we are accountable for, this is how we measure our success.

ABOUT US

Play it Forward is a community led organisation supporting young people from disadvantaged communities in the Southern Province of Zambia. We have a philosophy that drives the holistic development of aspiring young people to create conscientious individuals who become impactful leaders and ultimately give back to their communities.

PARTNERS



IMPACT AREAS

- 1 Improve Physical and Mental Health & Wellbeing
- 2 Improve School Infrastructure, Attendance & Attainment
- 3 Improve Employment Opportunities



Fundraise for Us

www.justgiving.com/play-itforward

1. Log into your account and click 'Start Fundraising'.
2. When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
3. Search for the cause you want to support.
4. Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
6. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Click 'Create your page'.

Fundraising Tips

www.justgiving.com/for-fundraising/fundraising-page-checklist

www.justgiving.com/for-fundraising/top-10-fundraising-tips



Bingo Night

Pub Quiz

Cocktail Night

Dinner Party

Karaoke

Cycling Challenge

Handmade Gifts

Walk-a-Thon

Raffle

3 Peaks Challenge

Pub Crawl

Bake Sale

Auction of Promises

Running Challenge

Staff Lunch

Treasure Hunt

Poker Night

Clothes Swap

Plant Sale

Sweepstake

Christmas cards

Murder Mystery



WHAT FUNDS DO

£15

Provides an HIV test for one child, referring them to ongoing medical treatment if they test positive.

£30

Enables a vulnerable child to go to school for one term, covering school fees, books and stationery.

£50

Supports one child for a month on our nutrition programme which includes a cooked daily meal.

£100

Enables 25 children & young people to take part in a sexual and reproductive health and rights & life-skills education coaching session.

£250

Provides girl's hygiene kits containing menstrual products and toiletries for 50 female players.



Now that you've done all the hard work, you can pay in the money you've raised in lots of different ways.

JUSTGIVING

All fund raised through JustGiving will be automatically transferred to the chosen charity on a weekly basis.

BACS

You can pay the money directly into our bank account using online banking:

Play it Forward

Barclays Bank

Account number: 33819663

Sort code: 20-90-74

Online

You can pay online using the following link on our website:

<https://play-itforward.org/donate/>

BACS payments are preferred as this will avoid any card or platform processing fees.

No cash payments please.

GET IN TOUCH



play-itforward.org



facebook.com/playitforwardzambia



twitter.com/playitforward



instagram.com/playitforwardzm/



linkedin.com/company/play-itforward



youtube.com/@play-itforward

CONTACT



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Registered with
**FUNDRAISING
REGULATOR**

Play it Forward is a registered charity in England and Wales (charity number 1177278) and an NGO in Zambia (registration number RNGO101/1341/2020).

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