



play it forward

Annual Review

2023/24

for the year ending 31 March 2024

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Message from the CEO

Dear Friends and Supporters,

As I reflect on another impactful year at **Play It Forward**, I am aware of the transformative power of community, resilience, and hope. Over the past year, our work in Zambia has continued to expand, reaching thousands of young people and their families. We have worked to create opportunities through education, health, and sport, unlocking the potential of the next generation of Zambian leaders.

In 2023/24, our dedicated team of 22 Zambian staff delivered life-changing programmes to more than 2,500 young people. From providing daily nutritious meals to enhancing literacy through outdoor learning spaces, and using football to challenge gender norms and health education, our holistic approach is making measurable differences in lives and communities.

Some of the highlights of the year include expanding our digital skills training, empowering 392 young people to learn to code, and our success in advancing girls' education and leadership through initiatives like 'Girls Moving Forward'. None of this would be possible without the partnerships we have built with local community-based organisations, international donors, and volunteers.

This year, we have also placed a stronger focus on monitoring and evaluation to ensure that every resource we use delivers meaningful and sustainable outcomes. By aligning our objectives with the UN's Sustainable Development Goals, we are playing our part in creating a more equitable world for all.

But the real credit goes to the young people we serve. Their stories of perseverance, such as Nana, who broke through multiple societal barriers to excel in both education and football, remind us why this work matters. Moments like this reaffirm our belief in the potential of every child, no matter where they are born or the challenges they face growing up.

As we look ahead, our vision remains bold. We aim to scale our programmes, deepen our impact and inspire even more young Zambians to reach their full potential and thrive. Thank you to all who make this work possible: our donors, partners, and supporters around the world.

With appreciation,



Jake Criswick
CEO, Play It Forward



About Us



VISION



Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

MISSION



Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

WHAT WE DO



Play It Forward inspires and empowers a whole new generation of young people to take control of their lives. Our support, on and off the football pitch, ensures that young people emerge from our programmes with new skills to succeed in school, the workforce and in life.

WHERE WE WORK



Most of our work is in remote, rural regions in the Southern Province of Zambia. These are areas that suffer from especially high levels of poverty and low levels of educational achievement. Isolated from governmental services, they can often be overlooked.

OUR PARTNERS



Our projects take a holistic approach to meeting these challenges using the extensive experience of our partner organisations. Motivated by passion and local knowledge, these organisations are well-equipped to produce powerful results in a cost-effective way.

Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. We align our objectives with these to ensure that our efforts achieve measurable results and contribute to the overall objective of creating a more equitable and just society.



NUTRITION

Ensuring children get a nutritious and balanced diet and that no child goes hungry.



HEALTH & WELLBEING

Enhancing children's knowledge of how to protect themselves from diseases and improving their mental health.



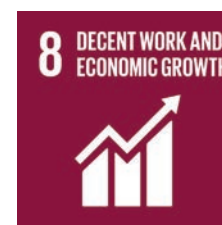
EDUCATION

Improving the quality of educational opportunities and making them more accessible to children.



GENDER EQUALITY

Empowering girls to challenge gender norms, defy child marriage and early pregnancies, and succeed academically.



EMPLOYABILITY

Promoting entrepreneurship and post-16 vocational training to help young people to transition to work.



Our Impact

In the year ending 31 March 2024, we reached thousands of children and young people with play-based programmes that promote their learning and wellbeing.

LAST YEAR WE REACHED



3,400 YOUNG PEOPLE
included in our **health and education** projects



102 PEER COACHES
trained to deliver **HIV & life skills** education sessions



240 GIRLS
accessed **computers** and learnt **to code**



2 STUDENTS
received **education scholarships** into universities in Zambia



Impact Highlights 2023/24

WE SUPPORT YOUNG PEOPLE IN ZAMBIA TO REACH THEIR FULL POTENTIAL AND THRIVE

3,492

Young people have participated in our programmes



2,750

Nutritional meals served every month



We worked across
4 DISTRICTS
in the
SOUTHERN PROVINCE
of
ZAMBIA

346

Young people accessed voluntary counselling and testing (VCT)

We organised

5

community football tournaments



1,920

Hours of sexual health and life skills education delivered



89%

Students showed a
89% ATTENDANCE
across all 5 literacy project sites.

FEMALE PARTICIPANTS

58%

MALE PARTICIPANTS

42%

WE RAISED OVER

£215,000

IN THE LAST FINANCIAL YEAR

play it 
forward

PLAY • INSPIRE • EMPOWER

Theory of CHANGE



PROJECT FOCUS

Project Cost

£17,697

Location

Livingstone, Zambia

No. of Beneficiaries

241

Details:

-  Peer coach training
-  Sexual health & HIV education
-  Clinical services and HIV testing
-  Life-skills and safeguarding training

Funded by

The FIFA Foundation

Related SDGs



Girls Moving Forward

Of the nearly 2 million adolescents living with HIV around the world, over 60% are girls and young women ages 10-24 and 80% live in sub-Saharan Africa. Adolescent girls (13-19) and young women (20-24) in Zambia are particularly vulnerable due to high rates of child marriage and teenage pregnancy.



Girls Moving Forward, funded by the **FIFA Foundation**, aims to equip adolescent girls with the skills they need to take control of decisions in their health and relationships.

What Did We Achieve?

- Educated girls on HIV/AIDS prevention through 18 sessions held by 14 peer coaches, achieving 88% session completion rate.
- Delivered 2,552 contact hours, training 14 peer coaches in 7 days with 56% female participation and a 100% completion rate.
- Increased access to adolescent-friendly health services with pitch-side HIV testing; 148 people were tested, and two who tested positive, were linked to follow-up care.
- Empowered girls through safeguarding training, with all 14 coaches completing the 'FIFA Guardians Safeguarding in Sport' online course.
- Engaged 28 parents at a community forum representing 14 football clubs, improving parental consent for sexual health service access.



"My favourite drill is 'Shoot those STIs' — it helps us know more about safe sex and it helps me perfect my skills as a striker."

Mary, age 17



IMPACT HIGHLIGHTS

148

A total of 148 people accessed HIV testing services at the community tournaments. Two people tested positive and were linked to follow-up care services.

2,552

A total of **2,552 contact hours** were delivered to 241 adolescent girls, educating them on HIV/AIDS, family planning, healthy relationships and safeguarding.

PROJECT FOCUS

Project Cost

£10,000

Location

Livingstone, Zambia

No. of Beneficiaries

90

Details

- Homework clubs
- Digital skills training
- Football for health and wellbeing
- Daily nutritious meals

Funded by

Far and Wild Travel

Related SDGs



Hopeful Horizons

Most children face significant challenges when it comes to getting an education. Imagine trying to stay focused and achieve good grades while crammed into a classroom with 60 other students, all while hunger distracts you and there's no quiet space at home to study. Quality education offers children the opportunity to build a better future for themselves, their families, and their entire community.



Hopeful Horizons, supported by **Far & Wild**, aims to empower 90 girls in Livingstone through a holistic approach focusing on literacy, digital skills, football, and nutrition.

What Did We Achieve?

- Improved literacy rates and academic success, with girls progressing to higher grades. Reading proficiency increased from 33% to 87%.
- Increased ICT knowledge, with students applying their skills to real-world projects. Three girls are enrolled on a professional product design course.
- Playing football regularly has increased reported self-confidence levels and perceived leadership ability, with one player reaching national-level competitions.
- Enhanced nutrition for participants, positively affecting their school and sports performance. Over 5,500 nutritious meals were served to girls throughout the year.

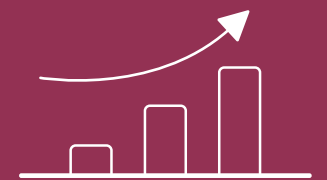


"I got pregnant in grade 7 and stopped attending school for 2 years. When I went back to school, I also joined the homework clubs that helped me pass my grade 9 exams. I am now in grade 10 and still attending homework clubs."

Melinda, age 16



IMPACT HIGHLIGHTS



Girls reading proficiency increased from **33% to 87%** in just one year.

520

A total of 89 girls received **520 hours** of additional education support.

PROJECT FOCUS

Project Cost

£7,568

Location

Livingstone, Zambia

No. of Beneficiaries

66

Details

 Reading groups

 Environmental trips

 Teacher training

Funded by

The Brian Murtagh Charitable Trust

Related SDGs



Readers Are Leaders

Zambia is facing severe environmental challenges, including deforestation, pollution, drought, exacerbated by the growing impacts of climate change. Addressing these issues is increasingly urgent, as a lack of education and awareness prevents children from gaining the skills and motivation needed to become environmentally conscious and responsible citizens.



Readers are Leaders, funded by the **Brian Murtagh Charitable Trust**, aims to present reading and writing to children in a fun, engaging way, outside traditional classrooms, in green outdoor spaces. Monthly conservation trips teach children about the local environment and climate change.

What Did We Achieve?

- Created a culture of reading - at the end of the project 96% of children reported they read outside of school for pleasure.
- Increased knowledge of environmental awareness through trips to see the waterworks, rubbish dump, the Mosi-oa-Tunya National Park and a local farm.
- 108 tamarind and mango saplings were planted in 4 Livingstone partner schools.
- Four volunteers were trained to help with the after-school reading clubs.



"There will be challenges. Maybe it can cause us problems with food, we won't have enough to eat. People will be starving."

Chiza, age 14



IMPACT HIGHLIGHTS

108

Indigenous trees were planted across our **four partner schools** in Livingstone.

93%

Students showed a **93% attendance** across all 5 literacy project sites.

Our Commitment

Our generous trustees cover the core running costs of the UK charity, everything from salaries to costs associated with project monitoring visits to our partners in Zambia.

Thanks to this generous support, 100% of every penny raised by Play It Forward will go to the projects we support - so you can rest assured that your donation will be making a positive impact where it's needed most.



Volunteers



Our dedicated volunteers are at the core of Play it Forward's success, bringing invaluable energy, passion, and expertise to every aspect of our work. We deeply appreciate each individual who has contributed their time, skills, and commitment this year. Their impact is felt across our projects, from mentorship and fundraising to community outreach and event support. The following pages are our way of recognising and celebrating everyone who made a difference through their efforts.



Caroline Leon - raised money through event ticket sales.

Daniel Forster - ran the London Marathon 2023 to raise funds.

Dave Courtley - cooked a 3-course dinner as an auction prize.

Emi Webber - designed this annual review.

Faith Hagerty - organised the 'Strictly Headers' fundraising tournament.

Laura Falck - Accounting for International Development volunteer.

Leo Humphries - gave his time as quiz master.

Matt Hudson - ran the London Marathon 2023 to raise funds.

Neil - donated hundreds of pairs of football boots through Charity Boots.

Nicole Nymoer - donated football kits and boots.

Noah, Jack, Sam & George - ran the Royal Parks half marathon to raise funds.

Paul Conaghan - donated a dinner voucher as an auction prize.

Sam Wei - Accounting for International Development volunteer.

Sebastian Schyberg - donated a golf day auction prize.

Suzy & Alex Robarts - visited Zambia and volunteered at Nakawa Pre-School.

And all the staff at **Attraction Tickets** for their various fundraising and volunteer efforts over the year.



Fundraising Highlights



Last year was another year of growth for Play it Forward, as we reached out to new audiences and engaged with new supporters across the UK and internationally. We are extremely grateful for the ongoing support of dedicated individuals, ambassadors, corporate partners, trusts and foundations, who all recognise the vital role of play in helping vulnerable children in Zambia.

ZAMBIAN ART EXHIBITION

We would like to thank everyone who joined us and supported our charity at the event in March 2024, A special thank you to H.E. Macenje Mazoka from the Zambian High Commission London for honouring us with her presence and her speech about the collective power of small charities. The event raised a total of £5,333.

QUIZ NIGHT & AUCTION

We are so grateful to everyone who joined us at the Play It Forward Quiz & Auction in February 2024. Thank you to everyone who made the evening possible, including our trustees, volunteers and our resident quiz master, Leo Humphries. The event raised a total of £9,867.

SPORTS DAY

A huge thank you to all the competitors, volunteers and sponsors from Attraction Tickets, who came to our annual event at Tooting Bec Athletics Track in September 2023. The day was fun-packed with races and games including egg & spoon, 100m sprint, frisbee throws, sack races and many more! Together we raised £2,782.



Fundraising Highlights



STRICTLY HEADERS

Fourteen female school Heads and Senior Leaders went boot to boot in a football match in May 2023 at Rosslyn Park in London. A special thanks to Faith Haherty and the team at More House School for organising this superb event!. They raised a total of £3,561 and donated heaps of sports kits to Zambia.



ROYAL PARKS HALF MARATHON

Congratulations to Noah, Sam, George and Jack for completing their first ever half maraton in October 2023. Their hard work paid off and together they raised a total of £1,440.



TCS LONDON MARATHON 2023

Well done to Matt Hudson and Daniel Forster who ran the London Marathon in April 2023. Between them, they raised £1,710 for Play it Forward.



SUMMER HIGH TEA

Our Play it Forward Zambia team organised a summer high tea in Livingstone in October 2023. As well as eating plenty of cake and playing fun lawn games, it was a fantastic opportunity to showcase our new education and health projects in the community. The event raised £253.



Our Supporters & Partners

Play It Forward would like to thank our institutional donors and partners for their significant commitment in 2023/2024. Their generous support to our mission enables us to continue connecting children and young people in Zambia with life-saving health information and services, quality education and life-skills.



Corporate Donors, Trusts & Foundations



Attraction Tickets

Be One Percent

The Big Give Trust & Coles Medlock Foundation

Brian Murtagh Charitable Trust

Comic Relief & The Scottish Government

De la Rue Charitable Trust

Dorfred Charitable Trust

Eleanor Rathbone Charitable Trust

Far & Wild Travel

The FIFA Foundation

Lennox Hannay Charitable Trust

Mercury Phoenix Trust

One World Together Rotary Club Livingstone

Rotary Club Livingstone

Thriplow Charitable Trust

The Play It Forward Staff Team



Jake Criswick Chief Executive Officer
Lwanga Bwalya Country Director
O'brian Ntebeka Accountant
Mutinta Hamilemba M&E Coordinator
Edson Sialutaba Programme Manager

Mbali Bwembya Media Officer
Mwenya Kombe Bookkeeper
Bracious Mukoka Project Officer
Carol Mapitao Project Officer
Brighton Chinyama Cleaner

Selina Mashewa Project Coordinator & Coach
Starford Manda Project Coordinator & Coach
Webster Mweemba Project Coordinator & Coach
Bwalya Mutale Project Coordinator & Coach
Mercy Mukobo Project Coordinator & Coach

Serge Mumba Coach
Caristo Maambo Tutor
Heñen Tembo Cook
Andrew Imbuwa Driver
Mercy Miselo Driver

Our Board of Trustees

Oliver Brendon Chairman

Oliver is a Co-founder of Play It Forward and has been the vision and energy behind its mission. He is also the founder & CEO of the successful e-commerce company Attraction Tickets Ltd.

Joe Thompson Treasurer

Joe qualified as a chartered accountant with KPMG before a 20+ year corporate finance career with a number of leading investment banks and UK PLC's. He is now an independent consultant advising companies on capital raising and strategy.

Sasha Brendon Trustee

Sasha has over 20 years' experience in the travel industry as a product manager. She is involved with school PTA's and fundraising for children's charities.

Chibwe Henry Trustee

Chibwe is a seasoned NGO professional with a 20-year history of working for local, national and international charities. Currently, Chibwe is a Teaching Fellow and Academic Tutor in the School of Business and Management at Queen Mary University, and is a Co-founder and Chief Steward of One World Together.

Pete Edwards Trustee

Pete has worked in the media and marketing industry for more than 25 years. Currently, Pete is a non-exec director for B2B business services group Crimtan and a consultant at the French advertising and media network, Publicis.

Jane Caujolle Trustee

Jane founded Townhouse Concierge, where she now heads up a team of 13 handpicked experts, offering the very best in private client services to an international ultra-high net worth clientele. She has experience advising and guiding her clients in a range of not-for-profit projects.

Becky Harding Trustee

Becky, a qualified social worker, has worked in the health, social care and charity sector for more than 15 years. After some years in front line work and previously steering safeguarding within an NHS trust, she now is the Safeguarding Lead at Comic Relief.

UK

ZAMBIA

Mara Michelo Trustee

Mara is the Founder & Country Director at Jacaranda Hub, an organization that aims at developing young people through the provision of collective services, infrastructure and specialized tools and equipment for common use among aspiring MSMEs.

Benson Kayuma Treasurer

Benson trained as a chartered accountant at the Kaplan Financial Training Company in London. Currently, he runs a primary school and an events business in Livingstone.

Justin Palmer Trustee

Justin is a football administrator with a dedication to developing the sport in Southern Africa. Currently, he is the General Manager of City of Lusaka Football Club in the Zambian Premier League.

Maureen Stickel Trustee

Maureen Stickel is the Director of International Program Development at the World Poultry Foundation. In this role, Maureen is part of the WPF Executive Team, overseeing the growth and development of WPF's global program portfolio.

Yande Kalengo Trustee

Yande, Restless Development's Power Shifting Director, is an advocate with 7 years in development, specialising in Gender Equality, Women's Rights, and Youth programs in Zambia. She holds a Masters in International Law from the University of Westminster.



PLAY IT FORWARD INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

Mr M S Caldicott ACA FCCA CTA

for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

DATE: 29-01-2024

Statement of Financial Activities for the 12 months ended 31 March 2024

	Notes	Unrestricted Funds £	Restricted Funds ¹ £	Total funds 2024 £
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	11	39,232	28,596	67,828

Statement of Financial Activities for the 12 months ended 31 March 2023

	Notes	Unrestricted Funds £	Restricted Funds ¹ £	Total funds 2023 £
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

¹Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

Balance Sheet as at 31 March 2023

	Notes	2024 £	2023 £
Current assets:			
Other debtors		50,208	6,498
Cash at bank and in hand		22,796	53,926
Creditors: amounts falling due within one year	10	(5,176)	(3,147)
Net current assets		67,828	57,277
Net assets		67,828	57,277
Funds of the Charity:			
Unrestricted funds	11	39,232	36,519
Restricted income funds	11	28,596	20,758
Total funds		67,828	57,277

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

29-01-2024

and signed on their behalf by:



Oliver Brendon
Chairman

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

1. Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed in the following categories, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign Exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted Funds £	Restricted Funds ¹ £	2024 £	2023 £
Personal donations	91,886	65,409	157,295	140,880
Gift aid reclaimed	12,117	-	12,117	10,490
Fundraising events	15,040	-	15,040	20,216
Grant funding	-	29,404	29,404	22,568
Total income	119,043	94,813	213,856	194,154

¹ Restricted Funds relate to donations made in response to specific projects such as the restricted grant funding which is specifically for Play It Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

4. Grant-making

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2024 £	2023 £
Play It Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of the organisation to enable them to deliver their community football for good projects	132,594	114,319
Total grants			132,594	114,319

4.1 Grant management costs

Support costs associated with grantmaking	30,697	27,854
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Financial Statements

Notes to the financial statements for the year ended 31 March 2024

5. Analysis of support costs

	2024 £	2023 £
Grant management	30,697	27,854
Fundraising and publicity	22,857	22,842
Finance and governance	8,849	6,862
Office overheads	8,308	7,089
Total support costs	70,711	64,647

6. Trustee and auditor remuneration and expenses

During the year ended 31 March 2024, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2024 £	2023 £
Independent examiner fees and expenses	720	600

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

7. Paid employees

7.1 Staff costs

	2024 £	2023 £
Gross wages, salaries and benefits in kind	48,583	36,500
Employer's National Insurance Costs	3,609	3,939
Pension costs	1,733	1,400
Medical insurance	149	141
Training Costs	20	169
Total staff costs	54,094	42,149

7.2 Average number of full-time equivalent employees in the last year

	2024 FTE	2023 FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

9. Debtors

	2024 £	Other debtors 2023 £
Donations committed not yet received	50,000	3,300
Gift Aid accrual	208	3,198
Total	50,208	6,498

10. Creditors and accruals

	Amounts falling due within one year	
	2024 £	2023 £
Other accruals	5,176	3,147
Total	5,176	3,147

11. Funds

11.1 Funds held

Fund name	Type	Purpose and restriction
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

11.2 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2024 £
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operating Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
Total Funds	57,277	213,856	(203,305)	67,828

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

11.3 Movements of major funds in 12 months to 31 March 2023

	Balance at 1 April 2022 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2023 £
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
The Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play It Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities are settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2023: £Nil).

During the year the charity entered into the following transactions with a related party:

Play It Forward Zambia

The charity has a close working relationship with Play It Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play It Forward in the UK is obliged to provide support to Play It Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play It Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement, Play It Forward Zambia is obliged to work closely with Play It Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play It Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2024, grant funding of £132,594 (March 2023: £114,319) was transferred to Play It Forward Zambia.



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Design by Emi Webber 2025



Registered Charity No. 1177278

